

IOWA STATE UNIVERSITY

AMD 354 History of European and North American Dress, AESHM Department

Fall Semester 2016

Email: ariennem@iastate.edu

Class Location: Morrill Hall 2019

Office Hour: Friday 1-2 pm in 28 MacKay

Instructor: Arienne McCracken

Hall or by appointment

This course is delivered in a **hybrid** format: Blackboard is used for delivering lectures, submitting assignments, and completing quizzes and exams. We meet face-to-face on Fridays only.

COURSE DESCRIPTION

This is a survey course that examines the history of dress from ancient times through the U.S. Civil War with particular emphasis on dress in Europe and the United States. We focus on how and why dress has changed. A strong emphasis is placed on how dress is connected to the social, cultural, political, economic, environmental, and technological contexts of the Western world. Teaching methods include individual and team assignments, mini lecture, discussion, and interactive activities. The Textiles and Clothing Museum, which includes over 10,000 items dated from approximately 1780-2010, will serve as a valuable reference during the 18th through 19th century class discussions.

COURSE OBJECTIVES	ACTIVITIES AND ASSESSMENTS TO ACHIEVE COURSE OBJECTIVES
<ul style="list-style-type: none"> To trace the development of styles in relation to changing social, cultural, political, economic, environmental, and technological factors in the Western world. 	Textbook chapter readings Weekly Blackboard quizzes In class activities
<ul style="list-style-type: none"> To develop a vocabulary of fashion styles for each period 	Textbook chapter readings Studio Reflection assignments
<ul style="list-style-type: none"> To become acquainted and use research methods used in the study of dress. 	Annotated citations
<ul style="list-style-type: none"> To provide a working knowledge of historic dress as reference for use in professional or practical applications (design, retail merchandising and marketing, museum work, etc). 	Entirety of course is preparing you for your future use!
<ul style="list-style-type: none"> To identify how historic styles have had a direct influence on modern dress. 	Application assignments Final project
<ul style="list-style-type: none"> To gain practice in working with a team of individuals to accomplish in-class learning activities. 	Weekly learning activities

COLLEGE OUTCOMES

- Communication
- Self-assessment/self-reflection
- Critical thinking
- Ethics, diversity and social justice

All graduates from the AESHM Department should be able to demonstrate the general department learning outcomes listed above. These learning outcomes are based upon College of Human Sciences (CHS) Learning Outcomes. Details about the CHS learning outcomes can be found at: <http://www.hs.iastate.edu/academics/core-learning-outcomes/>.

REQUIRED TEXT

Tortora, P. G., & Marcketti, S. B. (2015). *Survey of Historic Costume* (6th edition). New York: Bloomsbury.

STUDENT EXPECTATIONS

1. BLACKBOARD: For your success in the course, it is essential to have a fully functioning Blackboard account so you can download/upload assignments, take quizzes, check your grade, etc. Contact the Solution Center at 515-294-4000 or solution@iastate.edu if you have any Blackboard-related problems. A fast and stable Internet connection is essential for taking quizzes. It is strongly recommended to take quizzes on a desktop in one of ISU computer labs (e.g., Parks Library, MacKay 108-112). **If your Internet connection fails, you will NOT be able to retake a quiz or test.**

2. ATTENDANCE: Why would you not come to class? Class attendance and participation are essential to your success in this course. And it will be fun!

- If you are unable to attend class, do not e-mail the instructor to ask what was “covered” in class.
- **Important:** Students can only attend the class on the day of the week according to the section they have registered for the course (Section 4A and 4D: Monday; Sections 2A and 2C: Wednesday; Section 3C: Friday). Students may NOT attend classes with other sections. If a student attends other sections than s/he is registered for, no points will be earned for in-class activities and projects.

3. PUNCTUALITY: Punctuality is imperative for success in your future profession, regardless of what job you pursue. Class will always begin promptly at the scheduled time—minutes you miss take away from your and your team’s ability to achieve in the course. If a student is late multiple times throughout the semester, the instructor reserves the right to deduct points by half of the letter grade at any time during the semester.

4. CLASS PARTICIPATION: Students are expected to participate in class activities and be prepared to answer questions if called by the instructor.

5. LAPTOP & CELL PHONE POLICY: Please respect your colleagues and the learning process by turning off your cell phones and non-class related Internet/laptop searches and work.

6. ASSIGNMENTS: There is a generous time given to complete each assignment, so plan accordingly. Any computer/Internet problems are not an excuse.

7. PROFESSIONAL BEHAVIOR: Professional behavior and a professional work attitude are expected of all students at all times while on campus, in class, or while representing ISU away from campus. Characteristics of professionals:

- a) Professionals produce results, not excuses.
- b) Professionals meet deadlines.
- c) Professionals know how to accept valid criticism from superiors or from other professionals or colleagues who are in a position to evaluate their work.
- d) Professionals accept responsibility for their own actions and do not try to shift the responsibility for their own actions (e.g., missed deadlines, etc.) to others.
- e) Professionals demonstrate good manners and consideration for others.
- f) Professionals keep appointments (meetings, classes, etc.).
- g) Professionals are to a large extent self-motivated and take professional pride in their work. This means that they set high standards for themselves and strive for excellence.
- h) Professionals know how to take hints and “read” non-verbal messages their superiors and colleagues are sending them about their work and behavior.
- i) Professionals learn from their own mistakes. Everyone encounters mistakes, disappointments, and downright failure. Your attitude should be, “What do I need to learn from this mistake?”

(Thanks to Dr. Jennifer Banning for outlining and sharing these characteristics)

8. ACADEMIC DISHONESTY: From the Iowa State University Student Information Handbook: “Academic dishonesty occurs when a student submits as his or her own work themes, reports, drawings, laboratory notes, or other products prepared by another person; or knowingly assists another student in such acts or plagiarism. Such behavior is abhorrent to the university.....” Acknowledging the sources of material is a straightforward procedure that will strengthen the paper and assure the integrity of the writer.

9. SPECIAL ACCOMODATIONS: Iowa State University is committed to assuring that all educational activities are free from discrimination and harassment based on disability status. All students requesting accommodations are required to meet with staff in Student Disability Resources (SDR) to establish eligibility. A Student Academic Accommodation Request (SAAR) form will be provided to eligible students. The provision of reasonable accommodations in this course will be arranged after timely delivery of the SAAR form to the instructor. Students are encouraged to deliver completed SAAR forms as early in the semester as possible. SDR, a unit in the Dean of Students Office, is located in room 1076, Student Services Building or online at www.dso.iastate.edu/dr/. Contact SDR by e-mail at disabilityresources@iastate.edu or by phone at 515-294-7220 for additional information.

COURSE ASSIGNMENTS: In the order in which they should be completed

❖ **Readings:**

Each unit is comprised of 1 to 2 textbook chapters **to be read prior to class**. Some weeks will also include a short reading posted on Blackboard. Lecture powerpoint notes outlining each chapter are also included on Blackboard to augment your understanding.

❖ **Blackboard Quizzes:**

Before each class session, you will be responsible for reading the textbook chapter (see above) and **successfully completing the Blackboard quiz** associated with that textbook chapter. You will have two attempts at the quiz; each timed at 20 minutes – open book and open lecture notes. The two attempts will be **averaged**, with your score recorded. If you are satisfied with your first attempt at the quiz, you do not need to take the quiz the second time.

❖ **In Class Activities:**

Each week, we will have at least one activity completed in class as a team. These teams will be determined on the first day, and will remain the same throughout the semester. (The literature states that teams that remain the same are stronger, smarter, and work better together in the long run than teams that change continuously).

❖ **Bloomsbury Fashion Central STUDIO Reflection:**

I **really** want you to learn the History of Dress material! As such, following each in class meeting, you will have 72 hours to log into the Bloomsbury Fashion Central Studio materials and participate in the textbook chapter quizzes, as well as flashcards to help you test your knowledge of that week's content. Following your taking of the quiz, go into Blackboard and let me know 2-3 things that you felt confident in understanding and are proud to know. List 1-2 things that you are unsure of or that you have questions about. Did your understanding improve following your interaction with the Studio/Survey materials (such as flashcards and the correct answer appearing?)

❖ **Application Assignment:**

Each week you will also be responsible for completing the application assignment on Blackboard. These assignments will often ask you to find modern day examples derived/inspired by the history of dress.

❖ **Exams:**

One midterm exam and one final exam. The exams are not comprehensive and will cover material from the textbook, lectures, and learning activities. **No make-up exams will be given.** In case of documented extenuating circumstances that prevent a student from taking an exam, it will be in essay form with a top score of 90%.

❖ **Peer Evaluation:**

Team members will provide quantitative and qualitative feedback to their team mates. This will be factored into the final course score.

❖ **Final Project:**

Compare fashions from pre-history through 19th century with current fashions OR develop a project of your liking and with instructor permission. More info to come.

WHY IS CLASS LIKE THIS?

Rather than spend most of your time taking notes and listening to lectures, you’re going to have the opportunity to regularly work with and apply what you’ll learn about each period of fashion history. *Why?*

- If all you do is listen to lectures, you don’t get much of a chance to practice anything you’re learning—and practicing is what will help you better learn the material, and be able to apply it in other courses and later on in the industry.
- Structuring the class in this manner also gives you practice in learning on your own and then applying the information in a team environment similar to what you will experience in the apparel/textile industry post-graduation: working with a diverse group of individuals to accomplish a common goal and “pooling” your knowledge to do so. You will improve your problem-solving and interpersonal communication skills and will enjoy the work in the process.
- If group members have legitimate concerns with another member (productivity, attendance, preparation, etc.), meet with me. If no reasonable solution can found, that member may be removed from the group and offered an alternative assignment.

GRADED OPPORTUNITIES

Individual performance: (75%)

Blackboard quizzes (12 x 5 points)	60
Bloomsbury Fashion Central STUDIO Reflection (12 x 5 points)	60
Application Exercises (12 x 10 points)	120
Midterm Exam (50 points)	50
Final Exam (50 points)	50
Final Project (50 points)	50

Team performance: (25%)

*In Class Activities (120 points)	120
Peer Evaluation, qualitative and quantitative (percentage of in class points)	

Total Points=510

*Attending team members receive the same grade for in class activities activities. Note, team members will evaluate each other on cooperative learning, self-directed learning, and interpersonal skills. This will then be used to determine the overall team performance grade.

GRADING SCALE

Grades are based on cumulative points. Grades are NOT curved.

A 93-100%	A- 90-92%	B+ 88-89%	B 83-87%	B- 80-82%	C+ 78-79%
C 73-77%	C- 70-72%	D+68-69%	D 63-67%	D-60-62%	F < 59%

AMD 354 Schedule

DATE	TOPIC	READINGS	ASSIGNMENTS DUE
Week 1			
Aug 26 F	Introduction	Syllabus Chapter 1	In-class Learning Activity 1 Formation of Teams
Aug 29 M By 11:59PM			Blackboard Quiz Studio Reflection Application Assignment
Week 2			
Sept 1 TH	The Ancient Middle East	Part One and Chapter 2	Blackboard Quiz
Sept 2 F	In Class Activity		
Sept 5 M By 11:59PM			Studio Reflection Application Assignment
Week 3			
Sept 8 TH	The Ancient Middle East	Chapter 3	Blackboard Quiz
Sept 9 F	No Class – Labor Day		
Sept 12 M By 11:59PM			Studio Reflection Application Assignment
Week 4			
Sept 15 TH	The Ancient Middle East	Chapter 4	Blackboard Quiz
Sept 16 F	In Class Activity		
Sept 19 M By 11:59PM			Studio Reflection Application Assignment
Week 5			
Sept 22 TH	The Middle Ages	Part Two and Chapter 5	Blackboard Quiz
Sept 23 F	In Class Activity		
Sept 26 M By 11:59PM			Studio Reflection Application Assignment
Week 6			
Sept 29 TH	The Middle Ages	Chapter 6	Blackboard Quiz
Sept 30 F	In Class Activity		
Oct 3 M By 11:59PM			Studio Reflection Application Assignment

DATE	TOPIC	READINGS	ASSIGNMENTS DUE
Week 7			
Oct 7 F	In-class review		
Oct 10 M By 11:59PM	Midterm Exam Due		
Week 8			
Oct 13 TH	The Renaissance	Part 3 and Chapter 7	Blackboard Quiz
Oct 14 F	In Class Activity		
Oct 17 M By 11:59PM			Studio Reflection Application Assignment
Week 9			
Oct 20 TH	The Renaissance	Chapter 8	Blackboard Quiz
Oct 21 F	In Class Activity		
Oct 24 M By 11:59PM			Studio Reflection Application Assignment
Week 10			
Oct 27 TH	Baroque and Rococo	Part Four and Chapter 9	Blackboard Quiz
Oct 28 F	In Class Activity Introduction to Final Project		
Oct 31 M By 11:59PM			Studio Reflection Application Assignment
Week 11			
Nov 3 TH	Baroque and Rococo	Chapter 10	Blackboard Quiz
Nov 4 F	In Class Activity Introduction to Final Project		
Nov 7 M By 11:59PM			Studio Reflection Application Assignment
Week 12			
Nov 10 TH			Blackboard Quiz
Nov 11 F	No class today – Assignment TBD – ITAA conference		
Nov 14 M			Studio Reflection Application Assignment

DATE	TOPIC	READINGS	ASSIGNMENTS DUE
Week 13			
Nov 17 TH	The Nineteenth Century	Part Five and Chapter 11	Blackboard Quiz
Nov 18 F	In Class Activity		
Nov 21 M By 11:59PM			Studio Reflection Application Assignment
Week 14			
Thanksgiving Break No Class Nov 21-25			
Week 15			
Dec 1 TH	The Nineteenth Century	Chapter 12	Blackboard Quiz
Dec 2 F	In Class Activity		
Dec 5 M By 11:59PM			Studio Reflection Application Assignment
Week 16			
Dec 9 F	No Class – Time to work on Final Project		
Week 17			
Final Exam TBD			
Dec 16 F	Final Project Due		